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Business Logistics: Supply Chain Management: Ballou ...

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The Logistics and Supply Chain Innovation Handbook: Disruptive Technologies and New Business Models. 1st Edition. by. John Manners-Bell (Author) › Visit Amazon's John Manners-Bell Page. Find all the books, read about the author, and more. See search results for this author.

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Business Logistics/supply Chain Management. : Ronald H. Ballou. Pearson/Prentice Hall, 2004 - Business logistics - 789 pages. 0 Reviews. This comprehensive discussion--covering the planning,...

Business Logistics/supply Chain Management - Google Books

It focuses on the logistics side of Supply Chain – for more in-depth and full coverage of all aspects of Supply Chain please refer to his book choice 3: Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operation, Integration, Control and Improvement, and Network Design (1 st Edition): Paul A. Myerson . 2.

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Logistics and Supply Chain Management. Book · February 2012 ... in Business Logistics], PWE, Warsaw 2002, p. 69. 13 . above is information.

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- The link between logistics and customer value
- Logistics and the bottom line - measuring costs and performance
- Creating a responsive supply chain
- Managing the global pipeline
- Managing supply chain relationships
- Managing risk in the supply chain
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Logistics and Supply Chain Management, 4th Edition - SILO.PUB

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David Simchi-Levi, Xin Chen, Julien Bramel.

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