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Leslie E. Palich is the W.A. Mays Professor of Entrepreneurship at Baylor University, where he teaches courses in small business management, international entrepreneurship, strategic management and international business to undergraduate and graduate students in the Hankamer School of Business.

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Small Business Management(16th Edition) Launching and Growing Entrepreneurial Ventures by Justin G. Longenecker, J. William Petty, Leslie E. Palich, Frank Hoy Hardcover, 848 Pages, Published 2011 by South-Western College Pub ISBN-13: 978-1-111-53287-1, ISBN: 1-111-53287-7

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