

## Small Giants Companies That Choose To Be Great

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Our comprehensive range of products, services, and resources includes books supplied from more than 15,000 U.S., Canadian, and U.K. publishers and more.

### Small Giants Companies That Choose

In Small Giants, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny ...

### Small Giants: Companies That Choose to Be Great Instead of ...

The book profiles companies that choose to remain "small giants." The companies vary widely, from 1 person shops to hundreds of employees but all share what the author refers to as "mojo." The overarching theme is that that these companies have a deep sense of intimacy, and their founders feel deeply connected to employees and local community.

### Small Giants: Companies That Choose to Be Great Instead of ...

Rather, he would identify 14 companies which he calls "small giants." They range from Selima Inc. (a two-person fashion design and dressmaking firm) to O.C. Tanner (a company with 1,700 hundred employees and annual sales of \$350-million).

### Small Giants: Companies That Choose to... book by Bo ...

Brief Summary of Book: Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham. Here is a quick description and cover image of book Small Giants: Companies That Choose to Be Great Instead of Big written by Bo Burlingham which was published in 2005-. You can read this before Small Giants: Companies That Choose to Be ...

### [PDF] [EPUB] Small Giants: Companies That Choose to Be ...

Small Giants: Companies That Choose to Be Great Instead of Big by Bo Burlingham. Summary. Burlingham studies 14 companies which have chosen to be the best in their field, rather than growing for growth's sake. They have all decided to remain privately held, with the majority of the stock in the hands of one person or a few like-minded people.

### Small Giants: Companies That Choose to Be Great Instead of ...

Each year, Forbes teams up with the Small Giants Community to identify the top 25 best small companies in America (a.k.a. Small Giants). These companies are honored at a celebration during the Small Giants Community Summit and on Forbes.com. Learn more about the Forbes Small Giants list.

### Small Giants Community

The name Small Giants was inspired by the book of the same name, ... It spoke of companies that choose to be great, instead of big. We do not strive to be the biggest, but rather measure our success by the impact we have, the inspiring people we get to work with, the joy we experience, the wisdom we learn and the legacy we leave behind for ...

### Who We Are — Small Giants

Buy Small Giants: Companies That Choose to Be Great Instead of Big Updated by Burlingham, Bo (ISBN: 9781591841494) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

### Small Giants: Companies That Choose to Be Great Instead of ...

In today's session, I had the pleasure to have Bo Burlingham, contributing writer at Forbes, co-founder of the Small Giants Community, former editor-at-large for Inc. Magazine and author of several books among which I really loved and enjoyed Small Giants, which is going to be the topic of this conversation. What drove you to the ... Continue reading Small Giants: Companies That Choose to Be ...

### Small Giants: Companies That Choose to Be Great Instead of ...

Find many great new & used options and get the best deals for Small Giants : Companies That Choose to Be Great Instead of Big by Bo Burlingham (2007, Trade Paperback) at the best online prices at eBay! Free shipping for many products!

### Small Giants : Companies That Choose to Be Great Instead ...

The wonderful stories in Small Giants show you how to prosper by retaining the vision of excellence that got you into business in the first place. (Rosabeth Moss Kanter, author of Confidence ) Bo Burlingham's done for private companies what Jim Collins did for public companies in Good to Great.

### Small Giants: Companies That Choose to Be Great Instead of ...

They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny Meyer; and Zingerman's Community of Businesses, including the world-famous Zingerman's Deli of Ann Arbor.

### Small Giants: Companies That Choose to Be Great Instead of ...

Small Giants: Companies that Choose to Be Great Instead of Big - by Bo Burlingham, Editor at Large of Inc. Magazine

**Small Giants - Bo Burlingham - Official Book Website**

small giants: companies that choose to be great instead of big by bo burlingham Author: Bo Burlingham The author shared his new discovery about companies that have resisted the temptation to grow if it meant compromising their mission for growing.

**SMALL GIANTS: COMPANIES THAT CHOOSE TO BE GREAT INSTEAD OF ...**

"Small Giants: Companies That Choose to Be Great Instead of Big (10th-Anniversary Edition) (Paperback) It s an axiom of business that great companies grow their revenues and profits year after year. Yet quietly, under the radar, a small number of companies have rejected the pressure of endless growth to focus on more satisfying business goals.

**Small Giants: Companies That Choose to Be Great Instead of ...**

In Small Giants, veteran journalist Bo Burlingham takes us deep inside 14 remarkable companies that have chosen to march to their own drummers. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods ...

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